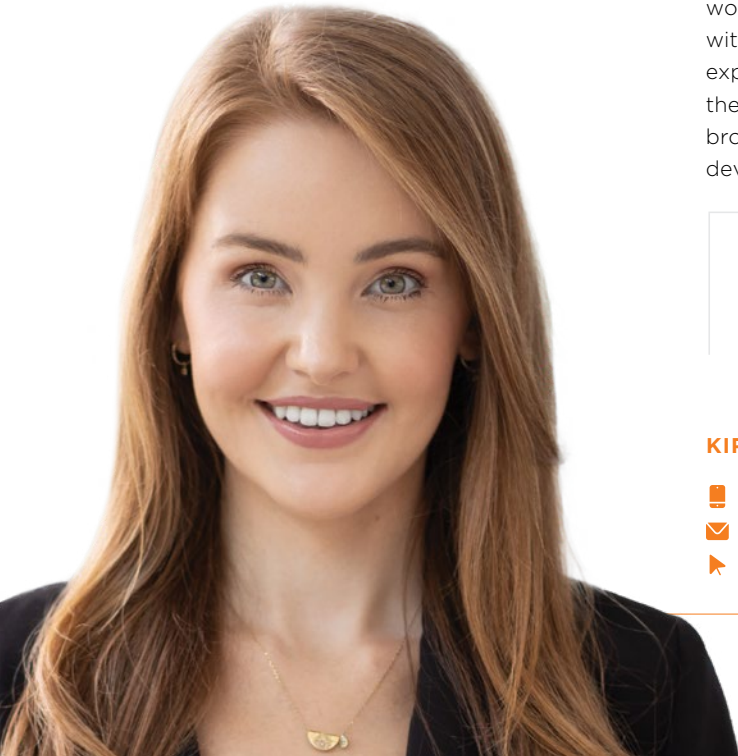


# KIRSTY MACLEOD | GENERAL MANAGER

QUALIFICATIONS Bachelor of Business (Marketing & Management) | General Insurance Tier 1 Compliance | Responsible Manager

## UP CLOSE

**Kirsty is tenacious and driven in both her professional and personal pursuits. She is a go-getter and is inspired by the leadership qualities of Jacinda Adern. Outside of work, she enjoys yoga, boxing and jet skiing. She placed third in the world for karate at the age of nine, and now holds a Black Belt First dan in Karate.**



Kirsty Macleod is a highly skilled insurance professional, with **more than a decade experience** working across Sydney, Melbourne, Brisbane and the Gold Coast. For Kirsty, **insurance is in her blood, and she comes from a long line of insurance professionals.**

After completing a Bachelor of Business (Marketing & Management) at Griffith University, Kirsty was selected as one of just six graduates nationally to work for an international insurance brokerage in Sydney.

Over the past decade, she has quickly worked her way up through the ranks with a varied career that has included experience across every side of the insurance industry, including in broking, underwriting, claims, business development and regional manager roles.

**She has an intimate understanding of all aspects of the industry, and this mix of experience gives her a professional edge, allowing her to offer clients a more well-rounded service.**

Kirsty also holds a **Certificate in Executive Management & Development from the Australian Graduate School of Management (AGSM) and credit points toward an online Master of Business Administration (MBA) from AGSM.** Being hand-picked to participate in this intensive 12-month program equipped her with the executive skills to excel in a Senior Leadership position and provided her with the opportunity to grow both personally and professionally and make a difference to her organisation and the wider insurance community.

**As a leader, Kirsty is a visionary, who maps the way for her team** while engaging and energising them throughout the whole process and **fostering creativity in her staff.** She's collaborative in her approach, ensuring every team member plays an important role in a project or towards a business target.

Kirsty understands that an **exceptional insurance solution requires far more than a 'one size fits all' approach,** and she works closely with clients to **understand their specific needs and find a bespoke solution.** She's consistently **driven by the ever-changing nature of the insurance industry** and loves expanding her knowledge base and finding solutions for complex problems.

**"I'm passionate about helping clients source comprehensive cover and solve complex matters within their business, while also ensuring that should the uncontrollable occur, their insurance program and insurance broker will be there for them every step of the way."**

### KIRSTY MACLEOD | GENERAL MANAGER

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Now that you know a bit more about me, I'd love to know **more about you.**