

JOHNNIE MACLEOD | MANAGING DIRECTOR

QUALIFICATIONS Adv Dip. Financial Services | Adv Dip Integrated Risk Management | General Insurance Tier 1 Compliance | ACII

UP CLOSE

Both inside and outside the office, Johnnie loves pushing the boundaries of possibility. He has completed 10 ultra-marathons of 100 kilometres and run 173 marathons in total, and has climbed Mount Kilimanjaro. Johnnie enjoys spending time with his family and friends and his two sausage dogs.

Johnnie Macleod is a seasoned and respected insurance professional with **more than 38 years experience** across underwriting management, insurance underwriting and broking. From early on, Johnnie discovered a natural flair for insurance, and his career has taken him across three continents and working for some of the biggest insurance companies in the world.

Throughout his career, **Johnnie has built a strong track record for achieving results**, improving staff development and developing new businesses and offices. He **thrives on the challenge of starting from scratch and building something up from a grassroots level**. He co-founded an

insurance firm in South Africa in June 1999, and expanded to opening five offices and employing 42 staff members in just three short years. From 2007, while working for a leading international insurance broking firm in Brisbane, Johnnie was tasked with launching a Gold Coast office and then successfully managing a large merger in the Townsville office. Then in 2017, he opened a Cairns office while working as a director at CorpSure Insurance Broking.

In 2022, he founded Knightsbridge Insurance Group, drawing together an energetic team of insurance professionals focussed on a more local footprint, and expertly catering to people and businesses in the regions.

Johnnie is passionate about **continuous improvement, for both himself and his team, and he strives to consistently deliver excellence in service and advice** while also mentoring and developing those around him.

He gets **deep satisfaction out of finding client solutions for hard-to-place risks, and developing new and unique products in line with industry demand**. His strong principles of **hard-work, honesty and integrity** drive everything he does, and Johnnie works closely with clients using an approach which blends tradition and innovation to help them create safer environments in which their business can thrive. And it's **a formula that breeds loyalty—he has many clients who have stuck with him for more than 15 years**.

“As an insurance professional, I think of factories that do not burn down, the jobs that continue to exist, and the employees that continue to be paid. That’s why I love working in the industry—I get to see first-hand the value we add.”

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Now that you know a bit more about me, I'd love to know **more about you**.